

ON YOUR SIDE

## Flight Dates 09/18/12-09/24/12

Order Sep 00:20:00

Product Estimate # 1536

OFA Sked A 09.18-9.24.12 Alt Order # 310388 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 09/07/12 09/26/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007 Demographic A35+

Agency **GMMB Inc** 

**Rev Codes** POL POL CAND **Buying Contact** 

Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-3 1010 Wisconsin Avenue - Suite #80 Advertiser Ref Agency Ref 2

Primary Account Executive

Washington, DC 20007

**Daniel Baylog** 

Account Executive Order% Start Date **End Date** 

Daniel Baylog 100%

Order Share 100% Market Value 108885

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

**Order Totals Billing Plan** 

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount September 2012 141 \$92,552.25 \$108,885.00  $0.00 \overline{08/27/12}$ 09/24/12 141 \$92,552.25 \$108,885.00 Totals 141 \$92,552.25 \$108,885.00 0.00

											Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEW	S 09/18/1	2 09/24/12	4-430am America	This MQM	4-430a	MTWTF	:30	4	\$35.00 P-3	0.00 NM	5	\$175.00
			4-430a America T	his Morı								
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	9/17/12	09/23/12	- TWTF	4	\$35.00	0.00						
Week: 0	9/24/12	09/30/12	M	1	\$35.00	0.00						
N 2 WEW	S 09/24/1	2 09/24/12	M-F 430-5am Nev	vs CM	430-5a	M	:30	1	\$40.00 P-3	0.00 NM	1	\$40.00
			M-F 430-5am Nev	vs								





<u>Original Date / Revision</u> 09/07/12 / 09/26/12 <u>Order Sep</u> 00:20:00

Ln Ch	Ctort	Fnd	Inventory Code	Brook	Ctort/End	Time Dave	lan Cna		Doto Dri	Dta Tuno	Tota	_
N 2 WEWS	Start 3 09/24/1	End 2 09/24/12	Inventory Code M-F 430-5am Ne		430-5a	Fime Days	Len Spo	1	Rate Pri \$40.00 P-3	0.00 NM	3pois 1	Amount \$40.00
			M-F 430-5am Ne						*			*
Sta Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	Rate \$40.00	Rating 0.00						
	-		M-F GMC 5-6a	СМ	5-6a	M	:30	1	\$75.00 P-3	0.00 NM	0	\$0.00
C4	D-+-	Frad Data	M-F GMC 5-6a	Consta ///onle	Data	Datina						
Week: 09	art Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$75.00	<u>Rating</u> 0.00						
Spot Cl	h Date Ra	nge D	escription	Star	t/End Time		Weekdays	Lengt		Rtg Type		
			1-F GMC 5-6a	5-6a	1		M	:3	0 <del>(\$75.00)</del>	0.00 <i>NM</i>		
	<i>ee MG 31.</i> I/A ON EN	3,31.4,31.5, TRY]	31.6,31.7									
			M-F GMC 6-7a	CM	6-7a	MTWTF	:30	5 5	\$175.00 P-3	0.00 NM	2	\$375.00
			M-F GMC 6-7a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09 Spot Cl	3/17/12 h Date Ra	09/23/12 nge D	- TWTF escription	4 Star	\$175.00 t/End Time	0.00	Weekdays	Lengt	h Rate	Rtg Type		
			1-F GMC 6-7a	6-7a			- TWThF	:3		0.00 <i>NM</i>		
	redited		7.000 / 41				e 2011 1.1					
	redit. Will s new lines		7,600 to this order	(next level up	for these spo	ots). This addi	tion will be add	ed to e	end of contrac	ct		
		•	1-F GMC 6-7a	6-7a	l		- TWThF	:3	0 <del>(\$175.00)</del>	0.00 <i>NM</i>		
	redited											
•	redit. Will new lines		7,600 to this order	(next level up	for these spo	ots). This addi	tion will be add	ed to e	nd of contrac	ct		
		•	1-F GMC 6-7a	6-7a	l		- TWThF	:3	0 <del>(\$175.00)</del>	0.00 <i>NM</i>		
_	redited		7.000 / 41				e 2011 1.1					
•	redit. Will s new lines		7,600 to this order	(next level up	for these spo	ots). This addi	tion will be add	ed to e	end of contrac	ct		
Week: 09		09/30/12	M	1	\$200.00	0.00						
N 5 WEWS	8 09/18/1	2 09/24/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	МГWГF	:30	6 9	\$175.00 P-3	0.00 NM	5	\$945.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/17/12 h Date Ra	09/23/12	- TWTF	6 Stor	\$175.00 t/End Time	0.00	Mookdovo	Longt	h Doto	Rtg Type		
	_	<u> </u>	escription 1-F GMA 7-9a	7-9a			<u>Weekdays</u> - TWThF	Lengt :3				
Ci	redited								,			
	redit. Will new lines	-	7,600 to this order	(next level up	for these spo	ots). This addi	tion will be add	ed to e	nd of contrac	ct		
3 VEWS	S 09/17/12	2-09/23/12 N	1-F GMA 7-9a	7-9a	l		- TWThF	:3	0 <del>(\$175.00)</del>	0.00 <i>NM</i>		
	<i>redited</i> Fredit. Will	be adding +	7,600 to this order	(next level up	for these spo	ots). This addi	tion will be add	ed to e	nd of contrac	ct		
	new lines	-	4504470	7.0			mumi n	•	0 (0.175.00)	0.00 1.01		
	S 09/17/12 redited	2-09/23/12 IV	1-F GMA 7-9a	7-9a	l		- TWThF	:3	0 <del>(\$175.00)</del>	0.00 NM		
	redit. Will		7,600 to this order	(next level up	for these spo	ots). This addi	tion will be add	ed to e	end of contract	ct		
[C	new lines				0040.00	0.00					l	
[C		09/30/12	M	2	\$210.00	0.00						
[C as Week: 09	9/24/12	09/30/12	M Sa 6a-8a News Sa 6-8a News	CM 2	\$210.00 6-8a		S- :30	2	\$75.00 P-3	0.00 NM	0	\$0.00
Week: 09	9/24/12 6 09/18/1 art Date	09/30/12	Sa 6a-8a News				S- :30	2	\$75.00 P-3	0.00 NM	0	\$0.00





<u>Original Date / Revision</u> 09/07/12 / 09/26/12 <u>Order Sep</u> 00:20:00

			Totals
Ln Ch Start End Inventory Co	de Break Start/End	Time Days Len Spots Rate Pri Rtg Type S	Spots Amount
N 6 WEWS 09/18/12 09/24/12 Sa 6a-8a New Sa 6-8a News		S- :30 2 \$75.00 P-3 0.00 NM	0 \$0.00
Start Date         End Date         Weekdays           Week: 09/17/12         09/23/12        S-	<u>Spots/Week</u> <u>Rate</u> 2 \$75.00	Rating 0.00	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg Type	
1 VEWS 09/17/12-09/23/12 Sa 6a-8a News	6-8a	Sa :30 <del>(\$75.00)</del> 0.00 <i>NM</i>	
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]			
2 VEWS 09/17/12-09/23/12 Sa 6a-8a News	6-8a	Sa :30 <del>(\$75.00)</del> 0.00 <i>NM</i>	
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]			
Week: 09/24/12 09/30/12	0 \$0.00	0.00	
N 7 WEWS 09/18/12 09/24/12 SU GMA 8-9A SU GMA 8-9A		S :30 1 \$250.00 P-3 0.00 NM	1 \$250.00
Start Date	Spots/Week Rate	Rating	
Week: 09/17/12 09/23/12S	1 \$250.00	0.00	
Week: 09/24/12 09/30/12 N 8 WEWS 09/18/12 09/24/12 SU 5-530a W:	0 \$0.00 all Street R@M 5-530a	0.00 S :30 1 \$25.00 P-3 0.00 NM	1 \$25.00
SU 5-530a W		3 .30   \$25.00 F-3 0.00 NW	ι φ25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12S	Spots/Week Rate 1 \$25.00	Rating	
Week: 09/17/12	1 \$25.00 0 \$0.00	0.00 0.00	
N 9 WEWS 09/18/12 09/24/12 M-F 9-10a	CM 9-10a	МГWГF :30 4 \$175.00 Р-3 0.00 NM	3 \$525.00
M-F 9-10a			
Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 09/17/12 09/23/12 - TWTF Spot Ch Date Range Description	4 \$175.00 Start/End Time	0.00 Weekdays Length Rate Rtg Type	
3 VEWS 09/17/12-09/23/12 M-F 9-10a	9-10a	- TWThF :30 (\$175.00) 0.00 NM	
Credited	not. Not goin of LCC 0751		
[Will be adding lines to end of the contri 4 VEWS 09/17/12-09/23/12 M-F 9-10a	9-10a	-TWThF :30 <del>(\$175.00)</del> 0.00 <i>NM</i>	
Credited	J-10a	- 1 W1 III30 <del>(ψ17 ο. ο ο )</del> σ. ο ο 1 WW	
[Credit. Will be adding +7,600 to this or as new lines.]	der (next level up for these spo	ots). This addition will be added to end of contract	
Week: 09/24/12 09/30/12 M	1 \$175.00	0.00	
N10 WEWS 09/18/12 09/24/12 M-F 10-11a M-F 10-11a	CM 10-11a	MTWTF :30 4 \$150.00 P-3 0.00 NM	4 \$675.00
Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 09/17/12 09/23/12 - TWTF	4 \$150.00	0.00	
<u>Spot Ch Date Range Description</u> 4 VEWS 09/17/12-09/23/12 M-F 10-11a	Start/End Time 10-11a	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> - TWThF :30 <del>(\$150.00)</del> 0.00 <i>NM</i>	
Credited	.0	111111 100 (\$\psi\) 0100 11111	
[Will be adding lines to end of the contra	act. Net gain of +\$6,975]		
Week: 09/24/12 09/30/12 M	1 \$300.00	0.00	
<u>Spot Ch Date Range Description</u> 5 /EWS 09/24/12-09/30/12 M-F 10-11a	Start/End Time 10-11a	Weekdays         Length         Rate         Rtg         Type           M         :30         \$225.00         0.00         NM	
N11 WEWS 09/18/12 09/24/12 M-F 11-12p	CM 11a-12p	MTWTF :30 2 \$225.00 P-3 0.00 NM	2 \$450.00
M-F 11-12p	Cnoto/Most	Dating	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12 - TWTF	<u>Spots/Week</u> <u>Rate</u> 2 \$225.00	Rating 0.00	
Week: 09/24/12 09/30/12	0 \$0.00	0.00	
N12 WEWS 09/18/12 09/24/12 M-F 12-1230p	m News CM 12-1p	MTWTF :30 4 \$175.00 P-3 0.00 NM	2 \$400.00
12-1230p Nev	vs	ı	





<u>Original Date / Revision</u> 09/07/12 / 09/26/12 <u>Order Sep</u> 00:20:00

N12 WEWS 09/18/12 0924/12 MF-12-1230pn News CM 12-1p MTWTF- 30 4 \$175.00 P-3 0.00 NM 2 \$400.00 Sint Date End Date Weekdays Spots/Week Rate Weekdays CM 24 \$175.00 P-3 0.00 NM 2 \$400.00 NM 2 \$12-1p												Tota	ıls
12-1230   News   Start Date   End Date   Weekdays   SpotsWeek   Rate   Rating   Weekdays   SpotsWeek   Rate   Rating   Weekdays   SpotsWeek   Rate   Rating   Weekdays   SpotsWeek   Rate   Rating   SpotsWeek   Rate   SpotsWeek   SpotsWeek   Rate   SpotsWeek   Rate   SpotsWeek   Rate   SpotsWeek   SpotsW						Start/End	Time Days	Len Spo	ts I	Rate Pri	Rtg Type	Spots	Amount
New Control   2023/12   TWF-   4 \$175.00   0.00	N12 WEWS	09/18/1	2 09/24/12		News CM	12-1p	МГЖГБ	:30	4 \$1	175.00 P-3	0.00 NM	2	\$400.00
Spot   Ch Date Range   Description   StartEnd Time   VerWis Off/1712-092/312 MF 12-12 30pm News   12-1p   TWTINF   30 (\$4+76-60)   0.00 NM Condition   NM													
Credited   Credited   Credited   Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]   2 VEWS 09/17/12-09/23/12 M-F 12-1230pm News   12-1p			_	escription	=		0.00	Weekdays	Length	Rate	Rtg Type		
[Credit. Will be adding 47,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]  2 VEWS 09/77/12-09/23/12 MF 12-1230pm News 12-1p -TWThF :30 (\$475.60) 0.00 NM Condition (Credit. Will be adding lines to end of the contract. Net gain of +86,975]  4 VEWS 09/77/12-09/23/12 MF 12-1230pm News 12-1p -TWThF :30 (\$475.60) 0.00 NM Condition (Credit. Will be adding 17,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]  Week 09/24/12 09/30/12 MF 1-2p CM 1-2p MTWTF- :30 4 \$200.00 P-3 0.00 NM 4 \$800.00 NM F1-2p MF 1-2p MWF 1-2p MWF 1-2p MWF 1-2p MWF 1-2p MWF 1-2p MWF 1-2p MF 1-2p MWF 1-2p MW			2-09/23/12 M	I-F 12-1230pm Nev	vs 12-1	р		- TWThF	:30	<del>(\$175.00)</del>	0.00 <i>NM</i>		
Credited	[Cr as	redit. Will new lines	s. ]			for these spo	ots). This addi	tion will be adde	ed to en	d of contra	ct		
A VEWS 09/17/12-09/23/12 M-F 12-1230pm News			2-09/23/12 M	I-F 12-1230pm Nev	<i>w</i> s 12-1	р		- TWThF	:30	<del>(\$175.00)</del>	0.00 <i>NM</i>		
Credited   Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.	[W	ill be add	ing lines to e	nd of the contract.	Net gain of +	\$6,975]							
as new lines.] Week: 09/18/12 09/24/12   M-F 1-2p			2-09/23/12 M	I-F 12-1230pm Nev	ws 12-1	р		- TWThF	:30	<del>(\$175.00)</del>	0.00 <i>NM</i>		
N13 WEWS   09/18/12   09/24/12   M-F 1-2p	as	new lines		7,600 to this order	(next level up	for these spo	ots). This addi	tion will be adde	ed to en	d of contra	ct		
New	Week: 09/	/24/12	09/30/12	M	1	\$225.00	0.00						
Spot   Ch Date   Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   TWThF	N13 WEWS	09/18/1	2 09/24/12	·	СМ	1-2p	MTWTF	:30	4 \$2	200.00 P-3	0.00 NM	4	\$800.00
Spot   Ch   Date Ranger   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type			End Date	Weekdays	Spots/Week	Rate	Rating						
TWThF		–		- TWTF	_		0.00						
Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]   3   VEWS 09/17/12-09/23/12   MF 1-2p   1-2p   -TWThF :30   (\$200.00)   0.00   NM													
as new lines. ]  3 VEWS 09/17/12-09/23/12 M-F 1-2p 1-2p 1-2p 1-2p -TWThF :30 (\$200.00) 0.00 NM  Credited [Will be adding lines to end of the contract. Net gain of +\$6,975]  Week: 09/24/12 09/30/12 M-F 2-3p CM 2-3p MTWTF- :30 4 \$325.00 P-3 0.00 NM 2 \$650.00  N14 WEWS 09/18/12 09/23/12 NF-F 2-3p CM 2-3p MTWTF- :30 4 \$325.00 P-3 0.00 NM 2 \$650.00  Start Date Start Date O9/17/12 09/23/12 NF-F 2-3p Spots/Week Rate (Week: 09/17/12-09/23/12 NF-F 2-3p 2-3p -TWThF :30 (\$326.00) 0.00 NM  Spot Ch Date Range Description Start/End Time Weekdays Description O9/23/12 NF-F 2-3p 2-3p -TWThF :30 (\$326.00) 0.00 NM  Credited [Will be adding lines to end of the contract. Net gain of +\$6,975]  3 VEWS 09/17/12-09/23/12 NF-F 2-3p 2-3p -TWThF :30 (\$326.00) 0.00 NM  Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines. ]  Week: 09/24/12 09/30/12 0 \$0.00 0.00  N15 WEWS 09/18/12 09/23/12 NF Section Company of the second of the contract as new lines. ]  Week: 09/17/12 09/30/12 0 \$0.00 0.00  N16 WEWS 09/18/12 09/30/12 S 1 \$30 1 \$300.00 P-3 0.00 NM 1 \$300.00 P-3 0.00 NM 2 SUThis Week 9-10a	Cre	edited											
Credited   [Will be adding lines to end of the contract.   Net gain of +\$6,975				7,600 to this order	(next level up	for these spo	ots). This addi	tion will be adde	ed to en	d of contra	ct		
Week: 09/24/12   09/30/12   M			2-09/23/12 M	I-F 1-2p	1-2p	1		- TWThF	:30	<del>(\$200.00)</del>	0.00 <i>NM</i>		
Week: 09/24/12   09/30/12   M   1 \$200.00   0.00	_				Niet weier ef .	<u></u>							
N14 WEWS   09/18/12   09/24/12   M-F 2-3p   CM   2-3p   MIWIF-   :30   4   \$325.00 P-3   0.00 NM   2   \$650.00	-		Ü		J	•	0.00						
Start Date   Sta								.30	1 ¢:	225 00 D 2	0.00 NIM	2	\$650.00
Week:         09/17/12         09/23/12         - TWTF -				2-3pm General H	ospital			50	4 φ.	523.00 F-3	O.OO INIVI	2	φ030.00
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type													
2 VEWS 09/17/12-09/23/12 M-F 2-3p 2-3p -TWThF :30 (\$325.00) 0.00 NM  Credited  [Will be adding lines to end of the contract. Net gain of +\$6,975]  3 VEWS 09/17/12-09/23/12 M-F 2-3p 2-3p -TWThF :30 (\$325.00) 0.00 NM  Credited  [Credit: Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines. ]  Week: 09/24/12 09/30/12 0 \$0.00 0.00  N15 WEWS 09/18/12 09/24/12 SU This Week 9-10a CM 9-10aS :30 1 \$300.00 P-3 0.00 NM  SU This Week 9-10a  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/24/12 09/30/12 0 \$0.00 0.00  N16 WEWS 09/18/12 09/24/12 SU Kaleidoscope  SU Kaleidoscope  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/17/12 09/23/12			_				0.00	Wookdays	Longth	Poto	Pta Typo		
Credited   [Will be adding lines to end of the contract. Net gain of +\$6,975]   3 VEWS 09/17/12-09/23/12 M-F 2-3p   2-3p   - TWThF :30 (\$325.00)   0.00   NM   Credited   [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines. ]   Week: 09/24/12   09/30/12     0   \$0.00   0.00   0.00													
3 VEWS 09/17/12-09/23/12 M-F 2-3p 2-3p -TWThF :30 (\$325.00) 0.00 NM Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines. ]  Week: 09/24/12 09/30/12 0 \$0.00 0.00  N15 WEWS 09/18/12 09/24/12 SU This Week 9-10a CM 9-10aS :30 1 \$300.00 P-3 0.00 NM SU This Week 9-10a SU This Week 09/17/12 09/23/12S 1 \$300.00 0.00  N16 WEWS 09/18/12 09/24/12 SU Kaleidoscope CM 10-1030a	Cre	edited			·					(, ,			
Credited   [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines. ]   Week: 09/24/12   09/30/12   0   \$0.00   0.00	-		J					титье	.30	/\$225.00\	0.00 0///		
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines. ]  Week: 09/24/12 09/30/12 0 \$0.00 0.00  N15 WEWS 09/18/12 09/24/12 SU This Week 9-10a CM 9-10aS :30 1 \$300.00 P-3 0.00 NM 5U This Week 9-10a  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12S 1 \$300.00 0.00  N16 WEWS 09/18/12 09/24/12 SU Kaleidoscope CM 10-1030aS :30 1 \$35.00 P-3 0.00 NM 1 \$35.0			1 03/23/ 12 IV	1 2 3ρ	2 Jp	'		- 1 W11II	.50	(ψο20.00)	0.00 11111		
N15 WEWS 09/18/12 09/24/12 SU This Week 9-10a CM 9-10aS :30 1 \$300.00 P-3 0.00 NM SU This Week 9-10a  Start Date End Date Weekdays Spots/Week Rate 09/17/12 09/23/12S 1 \$300.00 0.00  N16 WEWS 09/18/12 09/24/12 SU Kaleidoscope CM 10-1030aS :30 1 \$35.00 P-3 0.00 NM	[Cr	redit. Will	•	7,600 to this order	(next level up	for these spo	ots). This addi	tion will be adde	ed to en	d of contra	ct		
SU This Week 9-10a    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Week: 09/	/24/12	09/30/12		0	\$0.00	0.00						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	N15 WEWS	09/18/1	2 09/24/12			9-10a		- S :30	1 \$3	300.00 P-3	0.00 NM	1	\$300.00
Week: 09/17/12 09/23/12 09/23/12 09/23/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/30/12 09/24/12 SU Kaleidoscope CM 10-1030aS :30 1 \$35.00 P-3 0.00 NM 1 \$35.00 P	Sta	art Date	End Date			Rate	Rating						
N16 WEWS 09/18/12 09/24/12 SU Kaleidoscope CM 10-1030aS :30 1 \$35.00 P-3 0.00 NM 1 \$35													
SU Kaleidoscope       Start Date     End Date     Weekdays     Spots/Week     Rate     Rating       Week: 09/17/12     09/23/12    S     1     \$35.00     0.00       Week: 09/24/12     09/30/12      0     \$0.00     0.00	Week: 09/	/24/12	09/30/12		0		0.00						
Week: 09/17/12       09/23/12      S       1       \$35.00       0.00         Week: 09/24/12       09/30/12        0       \$0.00       0.00	N16 WEWS	09/18/1	2 09/24/12	•		10-1030a		- S :30	1 \$	35.00 P-3	0.00 NM	1	\$35.00
Week: 09/17/12       09/23/12      S       1       \$35.00       0.00         Week: 09/24/12       09/30/12        0       \$0.00       0.00	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 0 \$0.00 0.00													
N 09/24/12 CM 1030-11a 1 P-3 0.00 NM 1 \$150.00			09/30/12		0		0.00						
	N		09/24/12		CM	1030-11a			1	P-3	0.00 NM	1	\$150.00





<u>Original Date / Revision</u> 09/07/12 / 09/26/12 <u>Order Sep</u> 00:20:00

Ln Ch Start End	Inventory Code	Prook	Stort/End -	Time Dave	lon Sn	ato.	Poto Pri	Dta Tuno	Tota	
17 WEWS 09/18/12	Inventory Code SU 1030-11a Sho		Start/Enu	Fime Days	Len Spo		150.00	Rtg Type	Spois	Amount
	SU 1030-11a Sho	owcase c								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	S	1	\$150.00	0.00						
Week: 09/24/12 09/30/12	M F 4 55 Dr O7	O CM	\$0.00	0.00 MTWTF	.20	4 0	200 00 D 2	0.00 NIM	3	<b>#000 00</b>
N18 WEWS 09/18/12 09/24/12	M-F 4-5p Dr. Oz	СМ	4-5p		- :30	4 \$	300.00 P-3	0.00 NM	3	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>De</u> 2 VEWS 09/17/12-09/23/12 M	escription I-F 4-5p Dr. OZ	<u>Start</u> 4-5p	End Time		Weekdays - TWThF	Length :30		Rtg Type 0.00 NM		
Credited [Credit. Will be adding +7	7.600 to this order	(next level up t	or these spo	ots). This addition	on will be add	led to ei	nd of contra	ct		
as new lines.]				,						
4 VEWS 09/17/12-09/23/12 M Credited	•	4-5p			- TWThF		,	0.00 <i>NM</i>		
[Credit. Will be adding +7 as new lines.]	7,600 to this order	(next level up t	or these spo	ots). This addition	on will be add	led to e	nd of contra	ct		
Week: 09/24/12 09/30/12	M	1	\$300.00	0.00						
N19 WEWS 09/18/12 09/24/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	МГWГF	- :30	3 \$	225.00 P-3	0.00 NM	5	\$1,125.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	- ТWГF M	4	\$225.00 \$225.00	0.00 0.00						
N20 WEWS 09/18/12 09/24/12		CM	5-6p	MTWTF-	- :30	4 \$	300.00 P-3	0.00 NM	3	\$925.00
Charle Data - Find Data	M-F 5-6p News	Consta AA/a ala	Data	Dation						
Start Date End Date Week: 09/17/12 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
	escription	•	End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
3 VEWS 09/17/12-09/23/12 M	I-F 5-6p News	5-6p			- TWThF	:30	<del>(\$30</del> 0.00)	0.00 <i>NM</i>		
Credited [Credit. Will be adding +7	7,600 to this order	(next level up	or these spo	ots). This addition	on will be add	led to e	nd of contra	ct		
as new lines. ] 4 VEWS 09/17/12-09/23/12 M	LE 5-6n News	5-6p			- TWThF	.30	(\$200.00)	0.00 <i>NM</i>		
Credited	,	·	CC 0751		- 1 W11II		/ (ψουυ.υυ)	0.00 11111		
[Will be adding lines to el Week: 09/24/12 09/30/12	M	1 net gain of +	\$325.00	0.00						
N21 WEWS 09/18/12 09/24/12	M-F 6-630p News	s CM	6-630p	MTWTF-	- :30	2 \$	400.00 P-3	0.00 NM	1	\$400.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	- TWTF	2	\$400.00	0.00						
	escription_	Start	End Time		Weekdays	Length	<u>Rate</u>	Rtg Type		
1 VEWS 09/17/12-09/23/12 M	I-F 6-630p News	6-630	)p		- TWThF	:30	( <del>\$400.00)</del>	0.00 <i>NM</i>		
Credited [Credit. Will be adding +7 as new lines.]	7,600 to this order	(next level up	or these spo	ots). This addition	on will be add	led to e	nd of contra	ct		
Week: 09/24/12 09/30/12		0	\$0.00	0.00						
N22 WEWS 09/18/12 09/24/12	SA 7PM News SA 7PM News	CM	7-730p	S	- :30	2 \$	225.00 P-3	0.00 NM	2	\$450.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	S-	2	\$225.00	0.00						
Week: 09/24/12 09/30/12		0	\$0.00	0.00						
N23 WEWS 09/18/12 09/24/12	SU 6-630p News SU 6-630p News	СМ	6-630p	[	S :30	1 \$	350.00 P-3	0.00 NM	1	\$350.00





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					_				Tota	
Ln Ch Star		Inventory Code		Start/End Ti		Len Spo		Rtg Type	Spots	Amount
N23 WEWS 09/18	/12 09/24/12	SU 6-630p News SU 6-630p News	СМ	6-630p	S	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 09/17/12	09/23/12	S	1	\$350.00	0.00					
Week: 09/24/12	09/30/12		0	\$0.00	0.00					
N24 WEWS 09/18	/12 09/24/12	Monday DWS Monday DWS	СМ	8-10p	М	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12		0	\$0.00	0.00					
Week: 09/24/12	09/30/12	M	1	\$4,500.00	0.00					
N25 WEWS 09/18	/12 09/24/12	Monday Prime C Monday Prime C	СМ	10-11p	M	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12		0	\$0.00	0.00					
Week: 09/24/12	09/30/12	M	1	\$2,000.00	0.00					
N26 WEWS 09/18	/12 09/18/12	Tuesday Prime A Tuesday Prime A		8-9p	- T	:30	1 \$4,500.00 P-3	0.00 NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	- T		\$4,500.00	0.00					
Spot Ch Date F		escription	Start	/End Time		<u>eekdays</u>		Rtg Type		
1 VEWS 09/17/	/12-09/23/12 T	uesday Prime A	8-9p		- 7	Γ	- :30 <del>(\$4,500.00)</del>	0.00 <i>NM</i>		
Credited										
N27 WEWS 09/18	/12 09/24/12	Wednesday Prime Wednesday Prime		10-11p	W	:30	1 \$2,000.00 P-3	0.00 NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	W	1	\$2,000.00	0.00					
Spot Ch Date F	Range D	escription		/End Time	W	eekdays_	Length Rate	Rtg Type		
1 VEWS 09/17/	/12-09/23/12 V	Vednesday Prime C	10-1	1p		W	- :30 <del>(\$2,000.00)</del>	0.00 <i>NM</i>		
Credited										
•	ū	end of the contract.	ū	•						
Week: 09/24/12	09/30/12		0	\$0.00	0.00					
N28 WEWS 09/18	/12 09/24/12	Thursday Prime C Thursday Prime C		10-11p	T	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	T	1	\$1,500.00	0.00					
Week: 09/24/12	09/30/12		0	\$0.00	0.00					
N29 WEWS 09/18	/12 09/24/12	Friday Prime C Friday Prime C	СМ	10-11p	F	:30	1 \$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	F	1	\$1,400.00	0.00					
Week: 09/24/12	09/30/12		0	\$0.00	0.00					
N30 WEWS 09/18	/12 09/24/12	Monday DWS Monday DWS	СМ	8-10p	М	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12		0	\$0.00	0.00					
Week: 09/24/12	09/30/12	M	1	\$4,500.00	0.00					
N31 WEWS 09/18	/12 09/24/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207x	МГЖГБ	:30	2 \$300.00 P-3	0.00 NM	4	\$1,900.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	- TWTF	2	\$300.00	0.00			ı	ı	





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										Tota	ıls
Ln Ch Sta	rt End	Inventory Cod	e Break	Start/End 7	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N31 WEWS 09/1	8/12 09/24/12	•	-	1135p-1207	x MTWTF-	- :30	2 \$3	300.00 P-3	0.00 NM	4	\$1,900.00
See MG	09/23/12 Range [ 7/12-09/23/12   31.3,31.4,31.5	M-F 1135p-120 <u>Weekdays</u> - TWTF <u>Description</u> M-F 1135p-1202a i,31.6,31.7	Spots/Week 2 Start	Rate \$300.00 t/End Time 5p-1207x	Rating 0.00	<u>Weekdays</u> - TWThF	Length :30	Rate (\$300.00)	Rtg Type 0.00 <i>NM</i>		
	-	M-F 1135p-1202a i,31.6,31.7	Nightline 1135	5p-1207x		- TWГhF	:30	<del>(\$300.00)</del>	0.00 <i>NM</i>		
[N/A ON 3 VEWS 09/17	ENTRY] 7/12-09/23/12 /	M-F 1135p-1202a	-			- TWThF	:30	<del>(\$800.00)</del>	0.00 <i>NM</i>		
4 /EWS 09/17	/12-09/23/12 \$	Sa 6a-8a News	6-8a	-		Sa	:30	\$350.00	0.00 NM		
5 /EWS 09/17	1.1,31.2,6.1,6. 7/12-09/23/12 \$		6-8a			Sa	:30	\$350.00	0.00 NM		
-	1.1,31.2,6.1,6. 7/12-09/23/12 <b>N</b>	2,3.1 И-F 1135p-1202a	Nightline 1135	5p-1207x		- ТWГhF	:30	\$800.00	0.00 NM		
	1.1,31.2,6.1,6.		g					***************************************			
7 /EWS 09/24	/12-09/30/12 <b>N</b>	M-F GMC 5-6a	5-6a			M	:30	\$400.00	0.00 NM		
MG for 3	1.1,31.2,6.1,6.	2,3.1									
Week: 09/24/12	09/30/12		0	\$0.00	0.00						
N32 WEWS 09/1	8/12 09/24/12	M-SU 11-1135F M-SU 11-1135F		11-1135p	MTWTF-	- :30	2 \$6	650.00 P-3	0.00 NM	3	\$2,000.00
Start Date Week: 09/17/12 Week: 09/24/12		Weekdays - TWTF M	Spots/Week 2	Rate \$650.00 \$700.00	Rating 0.00 0.00						
N33 WEWS 09/2	3/12 09/23/12	M-SU 11-1135F M-SU 11-1135F		11-1135p		S :30	1 \$6	650.00 P-3	0.00 NM	1	\$650.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays	Spots/Week 1	Rate \$650.00	Rating 0.00						
N34 WEWS 09/1	3/12 09/24/12	SU 1125p-12a SU 1135p-12a		1135p-12x		S :30	1 \$2	225.00 P-3	0.00 NM	1	\$225.00
Start Date Week: 09/17/12 Week: 09/24/12		Weekdays S	Spots/Week 1 0	Rate \$225.00 \$0.00	Rating 0.00 0.00						
N35 WEWS 09/1	8/12 09/24/12	M-F 1202a-107 M-F 1202a-107	•	1202-107x	МГЖГБ-	- :30	1 \$	100.00 P-3	0.00 NM	0	\$0.00
	09/23/12 Range [	Weekdays - TWTF Description M-F 1202a-107a J		Rate \$100.00 t/End Time 2-107x	Rating 0.00	Weekdays - TWThF	Length :30	Rate (\$100.00)	Rtg Type 0.00 <i>NM</i>		
<i>Credited</i> [Credit. V as new li		+7,600 to this orde	er (next level up	for these spo	ots). This addit	ion will be adde	ed to en	d of contrac	ct		
Week: 09/24/12	09/30/12		0	\$0.00	0.00						
N36 WEWS 09/1	3/12 09/24/12	SA CSI Miami 1 SA CSI	135p-12 <b>6</b> M	SA CSI	S	S- :30	1 \$	\$55.00 P-3	0.00 NM	2	\$130.00
Start Date Week: 09/17/12		Weekdays S-	Spots/Week 1	Rate \$55.00	Rating 0.00						





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										Tota	ıls
Ln Ch Start	End	Inventory Code			Time Days	Len Spo			Rtg Type	Spots	Amount
N36 WEWS 09/18/	12 09/24/12	SA CSI Miami 11 SA CSI	135p-12 <b>6</b> M	SA CSI		S- :30	1	\$55.00 P-3	0.00 NM	2	\$130.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays S-	Spots/Week	Rate \$55.00	Rating 0.00						
Spot Ch Date R	ange D	escription A CSI Miami 1135		t/End Time		Weekdays	Length		Rtg Type 0.00 NM		
See MG 36	5.2,36.3	.CE - SA 12A-1A (	•					(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
•		A 12a-1a CSI Mia		-		Sa	:30	\$55.00	0.00 NM		
MG for 37. [Spots Late	,										
3 /EWS 09/17/1	2-09/23/12 S	A/SU Criminal Mir	nds Late 123	5a-2a		SaSu	:30	\$75.00	0.00 NM		
Week: 09/24/12	09/30/12	0::	0	70.00	0.00	G 00	4	<b>***</b>	0.00.1114		00.00
N37 WEWS 09/18/		Sa Criminal Mind		1135p-105x		S- :30	1 :	\$75.00 P-3	0.00 NM	0	\$0.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$75.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 1 VEWS 09/17/1	<u> </u>	escription		t/End Time		<u>Weekdays</u> Sa	Length		Rtg Type		
See MG 36		mmai winds	113	5p-105x		sa	:30	<del>(\$75.00)</del>	0.00 <i>NM</i>		
	,	CE - SA/SU CRIM	MINAL MINDS	LATE - AIRS	1-2XM]						
Week: 09/24/12	09/30/12		0	\$0.00	0.00						
N38 WEWS 09/18/	12 09/24/12	SU 12a-1a CSI N SU 12a-1a CSI	Miami LaCM	SU 12a-1a	CSI	- S :30	1 :	\$55.00 P-3	0.00 NM	1	\$55.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S	1	\$55.00 \$0.00	0.00 0.00						
N39 WEWS 09/18/		Criminal Minds	CM	1135p-105x		- S :30	1 ;	\$75.00 P-3	0.00 NM	1	\$75.00
		Sa Criminal Mind						,			•
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays S	Spots/Week	Rate \$75.00	Rating 0.00						
Spot Ch Date R	ange D	escription		t/End Time	0.00	Weekdays	Length		Rtg Type		
1 VEWS 09/17/1 See MG 39		riminal Minds	113	5p-105x		Su	:30	<del>(\$75.00)</del>	0.00 <i>NM</i>		
		CE ORDER - SA/	SU CRIMINAL	. MINDS LAT	E - AIRS 1-2	XM]					
-		A/SU Criminal Mir				Su	:30	\$75.00	0.00 NM		
MG for 39.											
Week: 09/24/12	09/30/12		0		0.00						
N40 WEWS 09/18/	12 09/24/12	Primetime Emmy Primetime Emmy		8-11p		- S :30	1 \$3,	000.00 P-3	0.00 NM	1	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	S	1	\$3,000.00	0.00						
Week: 09/24/12	09/30/12		0	+	0.00						
N41 WEWS 09/18/	12 09/24/12	Tuesday Prime C Tuesday Prime C		10-11p	- T	:30	1 \$2,	000.00 P-3	0.00 NM	1	\$1,300.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays -T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						





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										Tota	als_
Ln Ch Start	End	Inventory Code			Γime Days	Len Sp			Rtg Type	_	Amount
N41 WEWS 09/18/12	09/24/12	Tuesday Prime C Tuesday Prime C		10-11p	- T	:30	1 \$2,00	00.00 P-3	0.00 NM	1	\$1,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 09/17/12	09/23/12	- T		\$2,000.00	0.00					1	
Spot Ch Date Ran		escription		/End Time		Weekdays -	Length		Rtg Type		
1 VEWS 09/17/12-		uesday Prime C	10-1	1p		- T	- :30(	<del>(2,000.00)</del>	0.00 NM	1	
•	HG TO PLA	.CE - TUESDAY P		-							
2 /EWS 09/17/12-	·09/23/12 Tu	uesday Prime Spe	cial Barb	ara Walters	(9:00 PM-11:00	- T	- :30	\$1,300.00	0.00 NM	1	
[can place]	00/00/40			00.00	2.22					i	
	09/30/12	14/ 1 1 5:	0	\$0.00	0.00		4 00 0		0.00.104	_	<b>#</b> 0.00
N42 WEWS 09/18/12	09/24/12	Wednesday Prim Wednesday Prim		8-9p	W	:30	1 \$2,00	00.00 P-3	0.00 NM	0	\$0.00
	End Date	Weekdays	Spots/Week	Rate	Rating					1	
	09/23/12	W		\$2,000.00	0.00	\\/   -	Lamenth	D-1-	D1 T		
<u>Spot</u> <u>Ch</u> <u>Date Ran</u> 1 VEWS 09/17/12-		escription Industry Prime		/End Time		<u>Weekdays</u> W	Length	<u>Rate</u> 2,000.00	Rtg Type 0.00 <i>NM</i>		
Credited	-09/23/12 VV	reunesuay Filine F	4 6-9þ			vv	30	<del>)2,000.00</del> )	0.00 IVIVI	1	
	na lines to e	nd of the contract.	Net gain of +5	\$6.9751						1	
•	09/30/12		0	\$0.00	0.00					İ	
N43 WEWS 09/18/12	09/24/12	Friday Prime A Friday Prime A	СМ	8-9p	F	:30	1 \$1,20	00.00 P-3	0.00 NM	1	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
	09/23/12	F	_	\$1,200.00	0.00					i	
	09/30/12		0	\$0.00	0.00					1	
N44 WEWS 09/18/12	09/24/12	LN after Sports LN after Sports	СМ	11p-130x	S-	:30	2 \$3	50.00 P-3	0.00 NM	2	\$700.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/17/12	09/23/12	S-	2	\$350.00	0.00						
Week: 09/24/12	09/30/12		0	\$0.00	0.00						
N45 WEWS 09/18/12	09/24/12	M-F 430-5am Ne M-F 430-5am Ne		430-5a	МГЖГБ	:30	4 \$1	50.00 P-2	0.00 NM	4	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/23/12	- TWГF	4	\$150.00	0.00						
	09/30/12	14.5.010.5.0	0	\$0.00	0.00		- Ao		0.00.104	_	<b>04 7 5 6 6 6</b>
N46 WEWS 09/18/12	09/24/12	M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	MTWTF	:30	5 \$3	50.00 P-2	0.00 NM	5	\$1,750.00
	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	09/23/12	- TWIF	5	\$350.00	0.00					i	
	09/30/12		0	\$0.00	0.00	.00	4 CO	00 00 D 0	0.00 NIM		£4.000.00
N47 WEWS 09/18/12	09/24/12	7-730p The List	СМ	7-730p	MTWTF	:30	4 \$9	00.00 P-2	0.00 NM	5	\$4,600.00
	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	09/23/12	- TWTF M	4	\$900.00	0.00					i	
Week: 09/24/12 Spot Ch Date Ran	09/30/12 ige D	escription	1 Start	\$900.00 /End Time	0.00	Weekdays	Length	Rate	Rtg Type	i	
5 /EWS 09/24/12-			7-73			M			0.00 NM		
N48 WEWS 09/18/12	09/24/12	M-F 730-8P 730-8p Let's Ask	CM America	730-8p	МГЖГБ	:30	4 \$9	00.00 P-2	0.00 NM	5	\$4,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
	09/23/12	- TWTF	4	\$900.00	0.00					1	
Week: 09/24/12	09/30/12	M	1	\$1,000.00	0.00					i	





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	Tota	<u>als</u> Amount
Ln         Ch         Start         End         Inventory Code         Break         Start/End Time         Days         Len         Spots         Rate         Pri         Rtg Ty           N49         WEWS         09/18/12         09/24/12         SA GMA 8-9a         CM         8-9a        S-         :30         2         \$500.00 P-2         0.00 N		\$500.00
SA GMA 8-9a		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12S- 2 \$500.00 0.00		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Ttg           2 VEWS 09/17/12-09/23/12 SA GMA 8-9a         8-9a        Sa         :30 (\$500.00)         0.00 /		
Credited 534 544 544 544 544 544 544 544 544 544	VIVI	
[will be added to week 9.25-10.1]		
Week: 09/24/12 09/30/12 0 \$0.00 0.00		
N50 WEWS 09/18/12 09/24/12 NCAA 330p-7pm CM 330-7pS- :30 2 \$2,800.00 P-2 0.00 NCAA 330p-7pm	NM 2	\$5,600.00
Start Date		
Week: 09/17/12 09/23/12S- 2 \$2,800.00 0.00		
Week: 09/24/12 09/30/12 0 \$0.00 0.00 N51 WEWS 09/18/12 09/24/12 M-F 430-5am News CM 430-5a - TWTF :30 2 \$40.00 P-3 0.00 f		<b>#00.00</b>
M-F 430-5am News	NM 2	\$80.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12 - TWTF 2 \$40.00 0.00	- 1	
Week: 09/24/12 09/30/12 0 \$0.00 0.00	i	
N52 WEWS 09/18/12 09/21/12 M-F 4-5p Dr. OZ CM 4-5p - TWTF :30 1 \$800.00 P-2 0.00 I	NM 1	\$800.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12         09/23/12         - TWTF         1         \$800.00         0.00		
N53 WEWS 09/22/12 09/22/12 MAC Football Daytime CM 12-330pS- :30 1 \$175.00 P-3 0.00 Mac Football Daytime	NM 1	\$175.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         09/17/12         09/23/12        S-         1         \$175.00         0.00		
N54 WEWS 09/22/12 09/22/12 SA GMA 8-9a CM 8-9aS- :30 2 \$500.00 P-2 0.00 I SA GMA 8-9a	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12S- 2 \$500.00 0.00		
	20	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty  1 VEWS 09/17/12-09/23/12 SA GMA 8-9a 8-9a Sa- :30 (\$500.00) 0.00 V  Credited  [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract		
Spot   Ch   Date Range   1 VEWS 09/17/12-09/23/12 SA GMA 8-9a         Start/End Time   8-9a         Weekdays   Length   Rate   Rtg   Ty   (\$500.00)         Rate   Rtg   Ty   Ty   Ty   (\$500.00)         Rate   Rtg   Ty   Ty   Ty   Ty   (\$500.00)         Rate   Rtg   Ty   Ty   Ty   Ty   Ty   Ty   Ty   T	VM	
Spot Ch Date Range Description Start/End Time Weekdays Length (\$500.00) 0.00 / \$500.00	VM	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Ty           1 VEWS 09/17/12-09/23/12 SA GMA 8-9a         8-9a        Sa         :30 (\$500.00)         0.00 /           Credited           [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines. ]           2 VEWS 09/17/12-09/23/12 SA GMA 8-9a         8-9a        Sa         :30 (\$500.00)         0.00 /           Credited         [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines. ]         N55 WEWS 09/18/12 09/24/12 M-F 1135p-1202a Nightl@M         1135p-1207x         MTWTF         :30         2 \$800.00 P-2         0.00 N	VM VM	\$0.00
Spot         Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Ty           1 VEWS 09/17/12-09/23/12 SA GMA 8-9a         8-9a         Sa :30         (\$500.00)         0.00	VM VM	\$0.00
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Ty           1 VEWS 09/17/12-09/23/12 SA GMA 8-9a         8-9a         Sa         :30         (\$500.00)         0.00 V           Credited           [Credit. Will be adding +7,600 to this order (next level up for these spots).         This addition will be added to end of contract as new lines. ]         :30         (\$500.00)         0.00 V           Credited           [Credit. Will be adding +7,600 to this order (next level up for these spots).         This addition will be added to end of contract as new lines. ]         Weekines. ]         Weekines. ]         N55 WEWS 09/18/12 09/24/12 M-F 1135p-1202a Nightlic         1135p-1207x MTWF- : 30         2 \$800.00 P-2         0.00 Note that the second of contract as new lines. ]           Neek: 09/17/12 09/23/12 09	VM VM VM 0	\$0.00
Spot   Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Ty	VM VM VM 0	\$0.00
Spot   Ch   Date   Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Ty	VM  NM  0  pe	\$0.00
Spot   Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Ty	VM  NM  0  pe	\$0.00





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Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
N55 WEWS 09	9/18/1	2 09/24/12	M-F 1135p-1202a M-F 1135p-1202a	Nightl@M	1135p-1207		:30	2	\$800.00 P-2	0.00 NM	0	\$0.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/1		09/30/12		0	\$0.00	0.00						
N56 WEWS 09	9/18/1	2 09/24/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГЖГБ	:30	3	\$450.00 P-2	0.00 NM	3	\$1,350.00
Start Da Week: 09/17/1		End Date 09/23/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
Week: 09/24/1	12	09/30/12		0	\$0.00	0.00						
N57 WEWS 09	9/18/1	2 09/24/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	МГЖГБ	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	WГF	3	\$500.00	0.00						
Week: 09/24/1		09/30/12	04.044.0.0	0	\$0.00	0.00			#050 00 D 4	0.00.1114		<b>04</b> 000 00
N58 WEWS 09	9/18/1	2 09/24/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	S-	:30	2	\$650.00 P-1	0.00 NM	2	\$1,300.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	S-	2	\$650.00	0.00						
Week: 09/24/1		09/30/12		0	\$0.00	0.00						
N59 WEWS 09	9/18/1	2 09/24/12	M-F 9-10a M-F 9-10a	СМ	9-10a	МГWГF	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	WTF	1	\$450.00	0.00						
Week: 09/24/1		09/30/12		0	\$0.00	0.00						
N60 WEWS 09	9/18/1	2 09/24/12	M-F 12-1230pm N 12-1230p News	News CM	12-1p	MTWTF	:30	2	\$700.00 P-2	0.00 NM	2	\$1,400.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	WTF	2	\$700.00	0.00						
Week: 09/24/1		09/30/12		0	\$0.00	0.00						
N61 WEWS 09	9/18/1	2 09/24/12	M-F 1-2p M-F 1-2p	СМ	1-2p	МГЖГБ	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	WTF	1	\$450.00	0.00						
Week: 09/24/1		09/30/12	M F 0 0:	0	\$0.00	0.00			#4 000 00 D 4	0.00.004		<b>#4.000.00</b>
N62 WEWS 09	9/18/1	2 09/24/12	M-F 2-3p 2-3pm General H	CM ospital	2-3p	МГWГF	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1 Week: 09/24/1		09/23/12 09/30/12	WTF 	1 0	\$1,200.00 \$0.00	0.00 0.00						
N63 WEWS 09			M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	МГЖГБ	:30	2	\$800.00 P-2	0.00 NM	2	\$1,600.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	WTF	2	\$800.00	0.00						
Week: 09/24/1		09/30/12		0	\$0.00	0.00						
N64 WEWS 09			M-F 5-6p News M-F 5-6p News	СМ	5-6p	МГЖГБ	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	WTF	1	\$850.00	0.00						
Week: 09/24/1		09/30/12		0	\$0.00	0.00						
N65 WEWS 09			M-F 6-630p News		6-630p	МГWГF	:30	1	\$1,100.00 P-2	0.00 NM	0	\$0.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						





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l Ob (	O4 =t	F. d	la	Donale	Ot = =1/E== -1 T	D	L O	-t- D-t- D-	Dt T	Tota	_
	Start 9/18/1:	End 2 09/24/12	Inventory Code M-F 6-630p News		Start/End T 6-630p	ime Days MTWTF-	Len Spo - :30	1 \$1,100.00 P-2	Rtg Type 0.00 NM	Spots 0	Amount \$0.00
			M-F 6-630p News								
Start [		End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating					
Week: 09/17/	/12 ate Ra	09/23/12			\$1,100.00	0.00	Mookdays	Longth Pate	Pta Typo	i	
			escription I-F 6-630p News	6-63	:/End Time On		Weekdays		Rtg Type 0.00 NM	i	
Credit		-03/23/12 10	ii o osopiwows	0-03	ор		WIIII	.50(ψ1,100.00)	0.00 14101		
		ng lines to e	end of the contract.	Net gain of +	\$6,975]						
Week: 09/24/	/12	09/30/12		0	\$0.00	0.00				1	
N66 WEWS 0	9/18/12	2 09/24/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207	x MTWTF-	- :30	1 \$1,200.00 P-1	0.00 NM	1	\$1,200.00
Start [	Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 09/17/	/12	09/23/12	WTF	1	\$1,200.00	0.00				ĺ	
Week: 09/24/	/12	09/30/12		0	\$0.00	0.00				ĺ	
N67 WEWS 0	9/18/1	2 09/24/12	M-F 1202a-107a M-F 1202a-107a	•	1202-107x	МГЖГБ-	- :30	1 \$500.00 P-2	0.00 NM	1	\$500.00
Start [	<u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				i	
Week: 09/17/		09/23/12	WTF	1	\$500.00	0.00				l	
Week: 09/24/		09/30/12		0	\$0.00	0.00				i	_
N68 WEWS 0			SU 1125p-12a Sp SU 1135p-12a Sp		1135p-12x		S :30	1 \$450.00 P-2	0.00 NM	1	\$450.00
Start [		End Date	Weekdays	Spots/Week	Rate	Rating				l	
Week: 09/17/		09/23/12	S	1	\$450.00	0.00				l	
Week: 09/24/		09/30/12	5 =	0	\$0.00	0.00					
N69 WEWS 0			Primetime Emmy Primetime Emmy	Awards	8-11p		S :30	1\$12,000.00 P-2	0.00 NM	1	\$12,000.00
Start [		End Date	Weekdays G	Spots/Week	Rate	Rating				ł	
Week: 09/17/		09/23/12 09/30/12	S	13	\$12,000.00 \$0.00	0.00				i	
Week: 09/24/				CM	730-8P	0.00	- :30	4	0.00 NIM	1	<b>\$550.00</b>
			SA 730-8P SA 730-8P		_		30	1 \$550.00 P-2	0.00 NM	1	\$550.00
Start [		End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating				i	
Week: 09/17/ Week: 09/24/		09/23/12 09/30/12	5-	1	\$550.00 \$0.00	0.00 0.00				i	
N71 WEWS 0			SU 6-630p News	CM	6-630p		S :30	1 \$800.00 P-2	0.00 NM	1	\$800.00
TATT VVEVVO O	0710712	2 03/24/12	SU 6-630p News		О ОООР		.50	1 ψ000.001-2	0.00 14101	<u>'</u>	ψουσ.σσ
Start [		End Date	Weekdays	Spots/Week	Rate	Rating				l	
Week: 09/17/		09/23/12	S	1	\$800.00	0.00				l	
Week: 09/24/		09/30/12	04.70444	0	\$0.00	0.00		4 00000000000	0.00.1114		<b>#</b> 000 00
N72 WEWS 0			SA 7PM News SA 7PM News	СМ	7-730p	S	- :30	1 \$800.00 P-2	0.00 NM	1	\$800.00
Start [		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l	
Week: 09/17/		09/23/12	S-	1	\$800.00	0.00				i	
Week: 09/24/		09/30/12	MAO Frankall Day	0	\$0.00	0.00		0	0.00.1114		<b>#4</b> 000 00
N73 WEWS 09			MAC Football Day	rtime	12-330p	S	- :30	2 \$500.00 P-2	0.00 NM	2	\$1,000.00
Start [		End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 09/17/ Week: 09/24/		09/23/12	S-	2	\$500.00	0.00 0.00				1	
		09/30/12	NCAA 2205 75		\$0.00	0.00	- :30	2 62 000 00 5 0	0.00 NM	_	<b>ዕድ ድ</b> ባባ ባባ
N74 WEWS 0			NCAA 330p-7pm NCAA 330p-7pm		330-7p		30	2 \$2,800.00 P-2	U.UU INIVI	2	\$5,600.00
Start <u>C</u> Week: 09/17/		End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$2,800.00	Rating 0.00				į	





<u>Original Date / Revision</u> 09/07/12 / 09/26/12 <u>Order Sep</u> 00:20:00

	<b>a</b>				a/=					Tota	_
Ln Ch	Start	End	Inventory Code			Time Days	Len Sp		Rtg Type		Amount
N74 WEWS	09/18/1	2 09/24/12	NCAA 330p-7pm NCAA 330p-7pm		330-7p	S-	:30	2 \$2,800.00 P-2	0.00 NM	2	\$5,600.00
Start Week: 09/2	t <u>Date</u> 24/12	End Date 09/30/12	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00					
N75 WEWS	09/18/1		NCAA Prime Gar NCAA Prime Gar		8-1130p	S-	:30	1 \$3,500.00 P-2	0.00 NM	1	\$3,500.00
Start Week: 09/1	t Date	End Date 09/23/12	Weekdays	Spots/Week	Rate \$3,500.00	Rating 0.00					
Week: 09/1		09/23/12		0	\$0.00	0.00					
N76 WEWS	09/18/1	2 09/24/12	SU This Week 9- SU This Week 9-		9-10a	S	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1 Week: 09/2		09/23/12 09/30/12	S	1	\$1,200.00 \$0.00	0.00 0.00					
N77 WEWS			Sa 6a-8a News Sa 6-8a News	СМ	6-8a	S-	:30	1 \$350.00 P-2	0.00 NM	1	\$350.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1	7/12	09/23/12	S-	1	\$350.00	0.00					
Week: 09/2		09/30/12	04 0444 0 0	0	\$0.00	0.00		4 0550 00 5 4	0.00.104		4050.00
N78 WEWS	09/18/1	2 09/24/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	S-	:30	1 \$650.00 P-1	0.00 NM	1	\$650.00
	t Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
Week: 09/1 Week: 09/2		09/23/12 09/30/12	3-	1	\$650.00 \$0.00	0.00 0.00					
N79 WEWS			M-SU 11-1135P	Late Ne  M	11-1135p	TF-S	:30	1 \$2,200.00 P-2	0.00 NM	1	\$2,200.00
			M-SU 11-1135P	Late Nev							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1 Week: 09/2		09/23/12 09/30/12	TF- S 	1	\$2,200.00 \$0.00	0.00 0.00					
N80 WEWS			M-F 12-1230pm l		12-1p	MTWTF	:30	1 \$700.00 P-2	0.00 NM	1	\$700.00
			12-1230p News								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1 Week: 09/2		09/23/12 09/30/12	TF	1	\$700.00 \$0.00	0.00 0.00					
N81 WEWS			M-F 10-11a	CM	10-11a	MTWTF	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
			M-F 10-11a								
	t Date	End Date	<u>Weekdays</u> TF	Spots/Week	Rate	Rating					
Week: 09/1 Week: 09/2		09/23/12 09/30/12	1r	0	\$450.00 \$0.00	0.00 0.00					
			Friday Prime C Friday Prime C	СМ	10-11p	F	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/23/12	F		\$3,000.00	0.00					
	Date Ra		escription riday Prime C	Star 10-1	t/End Time	<u>v</u>	<u>Veekdays</u> F		Rtg Type		
	MG 82.		naay i iiillo O	10-1	٠,٢	_	1	.00(\$0,000:00)	5.55 TVIVI		
[n/a]	]										
_			riday Prime B	9-10	p	-	F	- :30 \$3,000.00	0.00 NM		
MG MG Week: 09/2		09/21 09/30/12		0	\$0.00	0.00					
			Thursday Prime (		10-11p	0.00 T	:30	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
	30, 10, 1	_ 55,21,12	Thursday Prime			•	.50	. 4.,500.001 2	0.00 1111		<b>4</b> .,230.00





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Advertiser Obama / Democrat / Presid Product OFA Sked A 09.18-9.24.12 Estimate # 1536

Ln Ch Start End	Inventory Code Brea	<ul><li>Start/End T</li></ul>	ime Days	Len Spots	s Rate Pri	Rtg Type	Tota Spots	uls Amount
N83 WEWS 09/18/12 09/24/12		10-11p	T	•	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
Start Date         End Date           Week: 09/17/12         09/23/12           Week: 09/24/12         09/30/12	Weekdays Spots/Wee	Rate \$4,500.00 \$0.00	Rating 0.00 0.00					
N84 WEWS 09/18/12 09/24/12	M-F 1135p-1202a Nightl@M M-F 1135p-1202a Nightlir	1135p-1207	κ MΓWΓF	:30	1 \$1,200.00 P-1	0.00 NM	1	\$1,200.00
Start Date         End Date           Week: 09/17/12         09/23/12           Week: 09/24/12         09/30/12		Rate \$1,200.00 \$0.00	Rating 0.00 0.00					
N85 WEWS 09/18/12 09/24/12	M-F 1-2p CM M-F 1-2p	1-2p	MTWTF	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
Start Date         End Date           Week: 09/17/12         09/23/12           Week: 09/24/12         09/30/12	Weekdays Spots/Wee	<del></del>	Rating 0.00 0.00					
N86 WEWS 09/18/12 09/24/12	M-F 5-6p News CM M-F 5-6p News	5-6p	MTWTF	:30	1 \$850.00 P-2	0.00 NM	1	\$850.00
Start Date         End Date           Week: 09/17/12         09/23/12           Week: 09/24/12         09/30/12	Weekdays Spots/Wee		Rating 0.00 0.00					
N87 WEWS 09/18/12 09/24/12	M-F 3-4P Katie CM M-F 3-4p Katie	3-4p	МГЖГБ	:30	1 \$800.00 P-2	0.00 NM	1	\$800.00
Start Date         End Date           Week: 09/17/12         09/23/12           Week: 09/24/12         09/30/12	Weekdays Spots/Wee		Rating 0.00 0.00					
N88 WEWS 09/18/12 09/24/12	M-F 6-630p News CM M-F 6-630p News	6-630p	MTWTF	:30	1 \$1,800.00 P-1	0.00 NM	1	\$1,800.00
Start Date         End Date           Week: 09/17/12         09/23/12           Week: 09/24/12         09/30/12	Weekdays Spots/Wee	Rate   \$1,800.00   \$0.00	Rating 0.00 0.00					
N89 WEWS 09/18/12 09/24/12	M-F 9-10a CM M-F 9-10a	9-10a	МГЖГБ	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
Start Date         End Date           Week: 09/17/12         09/23/12           Week: 09/24/12         09/30/12	Weekdays Spots/Wee	Rate \$450.00 \$0.00	Rating 0.00 0.00					

Totals 141\$108,885.00